

CELIA LERMAN

(+5411) 40760000

Miñones 2218, Buenos Aires, Argentina

celia@lermanszlak.com

Attorney (Universidad Torcuato Di Tella – UTDT, Valedictorian) with a Master’s in Intellectual Property (Universidad Austral, with honors) and a Master of the Science of Law (J.S.M., Stanford University, Fulbright Scholar). Founder of Lerman & Szlak, a top-ranked Intellectual Property and New Technologies law firm in Argentina. Member of the Buenos Aires Bar and the California Bar; registered Industrial Property Agent in Argentina. I specialize in designing international IP protection strategies and addressing emerging challenges at the intersection of law and technology.

Professor of Law at UTDT and former Director of the Law Program, where I teach Professional Ethics, Law and Technology, Intellectual Property, and lead the Startup Legal Clinic. Recognized for my work in research and legal consulting, I have been selected as a WIPO/WTO expert and as a Visiting Scholar at Columbia University. Active member of the International Trademark Association (INTA) and the Asociación Interamericana de la Propiedad Intelectual (ASIPI), and founding partner of ALAP (Latin American Privacy Association).

EDUCATION

2014- 2015	Stanford Law School - Master in the Science of Law (J.S.M.) Fulbright Commission Foreign Scholar. Research Thesis: Patents, Innovation and Start-ups.
2008- 2010	Universidad Austral - School of Law - Intellectual Property LLM GPA 8.50/10. Award for Best GPA of class of 2010. Master’s Thesis: Protection Strategies for Hydroponic Inventions. Grade: 9/10
2003- 2008	Universidad Torcuato Di Tella - School of Law - Abogada (JD) Major in Law and Economics (5 courses from LLM in Law and Economics). Gold Medal. Valedictorian Award of class of 2008. GPA 9.62/10
1997-2002	Escuela Técnica ORT Argentina N°2 High school degree. Major in Computer Science and Programming. Special award for outstanding academic performance. GPA 9.50/10

ACADEMIC AND PROFESSIONAL EXPERIENCE

2017 - present	Lerman & Szlak Founder of Lerman & Szlak. Attorney and Industrial Property Agent leading a team of 18 professionals (16 women). Advise clients on trademarks, patents, copyrights, esports, data protection compliance, and regulatory strategies related to AI and digital innovation. Top ranked by international rankings including Chambers, IP Stars, WTR 1000, IAM Patent, Latin Lawyer and Leaders League
2015 – present	Universidad Torcuato Di Tella – School of Law <ul style="list-style-type: none">• Adjunct Professor in the School of Law (2015–Present). Courses: Professional Ethics, Seminar in Law and Technology, Intellectual Property, Startup Legal Clinic.• Co-Director of the Law Degree Program (2022–2025).• Founder of the Legal Innovation Lab.• Director of the Diploma in Law, Technology, and Business, which provides legal training in key areas at the intersection of Law and Technology (2020–2022).• Founder and Director of the Executive Legal Education Program on Privacy and Data Protection, focused on providing training skills to privacy professionals in Argentina and Latin America (2019–2020).
2025 – Present	Asociación Interamericana de la Propiedad Intelectual (ASIPI) Chair of the Mentorship Committee (2026 - Present) Member of the Committee on Harmonization and Jurisprudence (2025)
2021 – 2022	Asociación por los Derechos Civiles, Digital Trade Alliance and Public Citizen

- Performing research, drafting a policy paper and delivering presentations on the challenges and opportunities of the Mercosur Electronic Trade Agreement
- 2019 - present **Latin American Privacy Association (ALAP)**
Founding member
- 2014 - present **International Trademark Association (INTA)**
Member of the INTA Law Firm Committee (2024–Present). Previously, Member of the Bulletins Committee (2020–2023) and Chair of the Artificial Intelligence and Trademarks Subcommittee – Emerging Issues Committee (2016–2019). Member of the Trademark Reporter Committee (2014–2015)
- 2011 – 2015 **Internet Corporation for Assigned Names and Numbers (ICANN)**
Member of the Council coordinating country-code top-level domain name policy development worldwide, appointed by ICANN's Nominating Committee (2013-present). Member of ICANN's Latin American Strategy Steering Committee (2012-present). Fellow of the Fellowship Program, which trains leaders to become the new voice on Domain Names and Internet Governance from developing regions (2011-2012)
- 2011 – 2014 **Latin American Institute of E-Commerce (ILCE) – Internet Governance and Online Dispute Resolution Programs** (einstituto.org)
Coordinator of the eGovernance and UDRP Initiatives, with the LatAm Federation of E-Commerce Chambers
- 2010 – 2014 **Universidad Torcuato Di Tella – School of Law**
- Invited Professor of courses "Seminar on Internet Law", "Intellectual Property 2: Trademarks & Patents", "Private International Law"
 - Intellectual Property Fellow
 - Co-founder of the Di Tella Law Alumni Club. Leader of the mentorship program connecting alumni and graduating students
 - Coordinator on Gender and Equality activities with the Association of Women Judges of Argentina
- 2012 **Columbia Law School – Kernochan Center for Law, Media and The Arts**
Invited Visiting Intellectual Property Scholar (Spring 2012). Research topic: Protection of Graffiti under Copyright Law
- 2012 **Korea Legislation Research Institute (KLRI)**
Blind peer reviewer for the Korean Journal of Law and Legislation
- 2010 – 2012 **Universidad Austral**
Thesis Advisor in Business Law LLM.
- 2010 – 2011 **London School of Economics and Political Science**
Overseas research assistant on Nepotism in Argentina for Prof. Eduardo Baistrocchi
- 2009 – 2011 **Revista Latinoamericana de Propiedad Intelectual (RLAPI)**
Member of the Editorial Committee. Selection and edition of work with anonymous refereeing. Translation of academic works in English into Spanish
- 2008- 2010 **Mitrani, Caballero, Rosso Alba, Francia, Ojám y Ruiz Moreno Abogados – Intellectual Property Department**
Associate lawyer of leading Argentine law firm. *Main duties*: Draft and revision of IP contracts (licenses, confidentiality agreements, R&Ds) and judicial writs. Specialized research and execution of transnational IP protection strategies. Domain name actions in Argentina and before the WIPO
- 2008 **Clarke, Modet & Co.**
Three-month internship at multinational intellectual property agency. *Main duties*: Trademark and patent prosecution, preparation of writs for trademark and patent lawsuits
- 2006-2008 **Universidad Torcuato Di Tella**
- Teaching assistant in Constitutional Theory (Prof. Roberto Gargarella) and Criminal Responsibility (Prof. Marcelo Ferrante)

- Member of the editorial team at the Revista Argentina de Teoría Jurídica, Universidad Torcuato Di Tella's law journal
- Translating assistant (English-Spanish) for Prof. Eduardo Baistrocchi

BAR ADMISSIONS

2015	Admitted to the State Bar of California
2010	Admitted as a Trademark & Patent Agent at INPI (Argentina's Patent and Trademark Office)
2008	Admitted to the Buenos Aires Bar Association

AWARDS, SCHOLARSHIPS & RECOGNITIONS

2026	Santander Bank & London School of Economics SW50 Fellowship - Argentina & Global Recognized as one of the top 50 women leaders in Argentina by Santander's SW50 Program. Selected for the LSE Annual Global Program in London, UK.
2021- Present	World Trademark Review 1000 Recognized yearly among the world's top 1,000 leading trademark practitioners. The publication highlights that: "Lerman is a problem solver who is creative in finding ways to achieve clients' business objectives. The perfect combination for businesses, she takes care of everything they need, putting herself in their shoes when making crucial decisions."
2021- Present	Managing IP – IP Stars Listed yearly as a "Trademark Star" in Argentina
	2021- Present Chambers & Partners Ranked yearly among leading Intellectual Property lawyers in Argentina, noting that: "Lerman has an excellent skill set, as well as strong knowledge and services in this field"
	2021- Present IAM Patent 1000 Recognized yearly among the world's top 1,000 global leading patent practitioners.
2016	State Alumni Fund – Department of State Awarded grant to implement the Startup Legal Clinic for Female Startup Founders at UTDT.
2014	University of Pennsylvania – Annenberg School of Communication – Internet Policy Observatory Awarded two Thematic Grants for pursuing research related to Internet Governance in Latin America; on (i) the evolution of multistakeholderism in LatAm (ii) the impact of Free Trade Agreements in local internet policies.
2013	Fulbright Award - Fulbright Foreign Student Program 2014-2015 Received the Argentina Fulbright Award to pursue graduate studies in the U.S. in 2014-2015
2012	World Intellectual Property Organization (WIPO) - World Trade Organization (WTO) Selected as one of the 25 scholars worldwide for the annual Colloquium for Teachers of Intellectual Property in Genève, Switzerland
2011	Vital Voices Global Partnership – Argentina Chapter Recognized as one of the 2011 Young Women Leaders of Argentina to participate in the 2011 "Mentoring Walk", a non-profit program from the U.S. government's Vital Voices Democracy Initiative to promote the advancement of women globally
2011	ASDIN (Intellectual Rights Association of Argentina) First prize at the essay competition "World Intellectual Property Day"
2010	Universidad Torcuato Di Tella – School of Law Pre-Doctoral Research Fellowship in Intellectual Property
2007	Amcham Argentina – "Innovative Minds For Development" Essay Competition First prize. The prize was a full scholarship to Universidad Austral's IP LLM
2006-2007	Bar Association Of The City Of Buenos Aires Award for Excellent Academic Performance (2006 and 2007 editions)
2007	Fulbright Commission, Fundación Universitaria del Río de la Plata (FURP) and University Of Delaware – Institute On Leadership and American Studies (ILAS) Full scholarship to participate in the ILAS, a one-month program that introduces young Argentine leaders to the political and academic institutions of the United States.

